

Message Text

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60

ACTION ARA-20

INFO OCT-01 ISO-00 PM-07 NSC-10 SPC-03 SAM-01 SS-20 RSC-01

CIAE-00 INR-10 NSAE-00 PA-04 PRS-01 DRC-01 SSO-00

/079 W

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P 132227Z FEB 74

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC PRIORITY 066

INFO USIA WASHDC PRIORITY

UNCLAS MEXICO 1243

E.O. 11652: N/A

SUBJ: SECRETARY OF STATE KISSINGER'S PARTICIPATION IN TV ROUND
TABLE PROGRAM "ENCUENTRO"

DEPT FOR ARA USIA FOR ILA

1. POST WAS CONTACTED BY MIGUEL ALEMAN, JR., VICE PRESIDENT
TELEVISA WHO PASSED ON THE FOLLOWING INFORMATION:

'TELEVISA' CONTACTED SECRETARY OF STATE KISSINGER THROUGH
MEXICAN AMBASSADOR WASHINGTON REQUESTING HIS PARTICIPATION IN
ROUND TABLE PROGRAM "ENCUENTRO" WITH SELECTED 'LA' FOREIGN
MINISTERS AND RECEIVED ACCEPTANCE AND ASSURANCE OF PARTICI-
PATION IN PROGRAM TO BE RECORDED FEB. 23. WITHOUT KNOWLEDGE
OF "ENCUENTRO" CPRODUCERS, OTHER NEWS PROGRAMS ALSO REQUESTED
SECRETARY OF STATE'S PARTICIPATION IN A NUMBER OF NEWS PROGRAMS.

2. YESTERDAY TELEVISA RECEIVED MESSAGE FROM SECRETARY OF
STATE INDICATING THAT HE COULD NOT PARTICIPATE IN ALL PROPOSED
PROGRAMS AND LISTED THOSE IN WHICH HE IS WILLING TO APPEAR.
THIS LIST DID NOT REPEAT DID NOT INCLUDE "ENCUENTRO".

3. ALEMAN JR. DESIRES SECRETARY OF STATE'S PARTICIPATION IN
"ENCUENTRO" ABOVE ALL OTHER TELEVISA PROGRAMS BECAUSE "ENCUENTRO"
IS TELEVISA'S MOST PRESTIGIOUS PUBLIC AFFAIRS PRODUCTION.

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HE HAS ASKED EMBASSY'S ASSISTANCE IN SECURING SECRETARY OF STATE'S

PARTICIPATION. IN ORDER TO SECURE THIS PARTICIPATION TELEVISA OFFERS: A) PROGRAM RECORDING TIME LIMITED TO ONE HOUR. B) SECRETARY OF STATE MAY SUPPLY QUESTIONS HE WISHES ASKED AND POINTS HE WISHES TO MAKE. PROGRAM'S MODERATOR WOULD DIRECT THE DISCUSSION ALONG THOSE LINES. D) PRODUCERS WILL USE BEST AVAILABLE TRANSLATORS TO INSURE SECRETARY OF STATE'S STATEMENTS AGAINST MISINTERPRETATION. D) TELEVISA WILL PAY UP-LEG SATELLITE COSTS TO MAKE PROGRAM AVAILABLE TO ALL 'LA' COUNTRIES CAPABLE OF RECEIVING SIGNAL.

COMMET: EMBASSY HAS HAD NO PREVIOUS INFORMATION REGARDING ARRANGEMENTS ALLEGEDLY MADE THROUGH MEXICAN EMBASSY, WASHINGTON FOR PARTICIPATION BY THE SECRETARY IN TV ROUND TABLE OR OTHER PROGRAM DURING MFM. WE RECOGNIZE THAT TIME FOR SUCH ACTIVITIES WILL BE VERY SHORT. THE ATTACHED OFFER FROM TELEVISA IS BEING TRANSMITTED FOR CONSIDERATION BY THOSE COORDINATING ANY PROGRAMS FOR POSSIBLE PRESS AND TV EXPOSURE OF SECRETARY. THE "ENCUENTRO" PROGRAM IS PARTICULARLY PRESTIGIOUS AND DOES HAVE DISTRIBUTION OUTSIDE IN 20 'LA' COUNTRIES.
JOVA

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Message Attributes

Automatic Decaptioning: X
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Current Classification: UNCLASSIFIED
Concepts: TELEVISION, PROGRAMS (PROJECTS), MEETINGS
Control Number: n/a
Copy: SINGLE
Draft Date: 13 FEB 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
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Handling Restrictions: n/a
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ISecure: 1
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Review Exemptions: n/a
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Review Markings:

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EO Systematic Review
30 JUN 2005

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TAGS: PFOR, MX, (KISSINGER, HENRY A)
To: STATE
Type: TE
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